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National Nordic Museum Successfully Completes \$53M Capital Campaign

Thousands of Small and Large Donations Build Award-Winning Museum

SEATTLE, WA—On May 6, 2021, the National Nordic Museum celebrated the successful completion of its \$53 million capital campaign with the naming of the Barbro Osher Gallery and the opening of a new exhibition featuring important landscape masterpieces from the Finnish National Gallery.

“Barbro Osher, a generous and ardent supporter of the campaign, is responsible for the capstone gift which completes fundraising for the new state-of-the-art facility,” said Executive Director/CEO Eric Nelson. “The transformation of the Museum was made possible by the incredible support of thousands of community members, supporters, and donors who shared a common vision to build a world-class institution in Seattle on Ballard’s working waterfront. Meaningful contributions of all sizes were made towards the project and each gift helped us reach our ambitious goal.”

The Museum acknowledges with gratitude those supporters who made leadership-level gifts in excess of \$1M, including: Allan and Inger Osberg, the Osberg Trust and Osberg Construction; AP Møller and Chastine Mc-Kinney Møller Foundation; Floyd and Delores Jones Foundation, Jane Isakson Lea and James Lea, Scan Design Foundation; State of Washington; Barbro Osher Pro Suecia Foundation; Breivik Family Trust; Synnøve Fielding and Robert LeRoy; Jeff and Linda Hendricks Family Foundation; the Lars and Laurie Jonsson family; King County—4 Culture; Karen L. Koon and P.D. and Evelyn

Koon; Kaare and Sigrunn Ness family; Einar and Emma Pedersen; the family of Einar and Herbjørg Pedersen; the Røkke Family; John and Berit Sjong; and David J. Thomsen.

Since the new Museum building opened on May 5, 2018, it has garnered numerous awards and recognitions including a national designation in 2019 by an Act of Congress. The Museum also received the American Alliance of Museums' Environmental Sustainability Award and the Mid-Atlantic Association of Museums' prestigious Buidly Award. Additional awards include Seattle Business Magazine's Skyline Award for Cultural Development of the Year, the American Institute of Architects Northwest and Pacific Region Design Award and the Merit Award, American Institute of Architects: Seattle Honor Awards for Washington Architecture's Award of Honor, and US Green Building Council Leadership in Energy and Environmental Design (LEED), Gold Certification.

Nelson's leadership in the transformation of the National Nordic Museum has been recognized with numerous honors, including two Knighthoods, one from the President of Finland and the second from King Carl XVI Gustaf of Sweden this year. The Vasa Order named him the 2019 Swedish American of the Year. Last year, the Nordiska Museet in Stockholm honored Nelson with the rarely awarded Hazelius Medal in Gold, the highest award given in Sweden for the preservation and promotion of Swedish cultural heritage.

"The National Nordic Museum is an internationally recognized cultural institution and serves as an extraordinary platform for sharing Nordic culture with the broadest possible audience," Nelson said. "Our success is built on the foundation of an exceptional community who has supported this organization for four decades."

More About The National Nordic Museum

Founded in 1979 as the Nordic Heritage Museum in Seattle, the Museum was officially designated as the National Nordic Museum by the United States Congress in March 2019. As the only institution in the United States to showcase the impact and influence of Nordic values and innovation in contemporary society, the Museum tells the story of 12,000 years of Nordic history and culture, focusing on Denmark, Finland, Iceland, Norway, and Sweden as well as the semi-autonomous regions of Faroe Islands, Greenland, and Åland, and the cultural region of Sápmi.

The National Nordic Museum shares Nordic culture, values, and ideas with people of all ages and backgrounds to create connections, generate dialogue, and inspire new perspectives.

More information about the Museum, its current exhibitions and programs, and Nordic culture can be found at nordicmuseum.org.