

## SPONSORSHIP LEVELS AND BENEFITS

The Nordic nations and the Pacific Northwest are home to some of the most innovative companies and policymakers anywhere in the world. Launched in 2018 by the National Nordic Museum, the Nordic Innovation Summit, brings together thought leaders in innovation and technology to exchange ideas, discuss issues, and explore opportunities of mutual concern; the goal is to accelerate innovation and jump-start economic and cultural exchange. Led by Birger Steen, the program committee is recruiting presenters from all five Nordic nations and the US.

### **Nordic Innovation Summit PRESENTING SPONSOR: \$50,000**

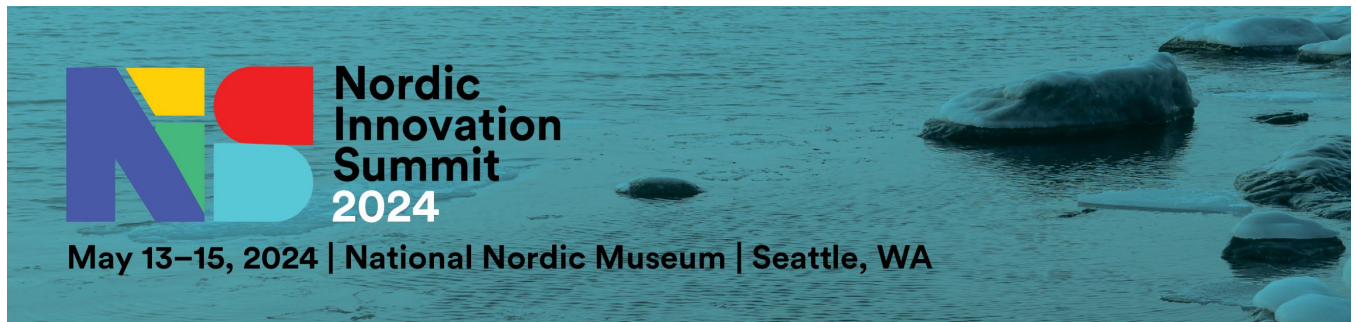
(One opportunity)

- Presenting Sponsor title recognition for event: e.g. “Nordic Innovation Summit presented by *Company Name*”
- Name and logo included in all communication surrounding the conference
- Linked logo and company description prominently displayed on website
- 30 second interstitial video to be played during Summit
- Promotional video (max 2 minutes) may be provided for pre-program
- One (1) company banner on main stage throughout conference and one (1) company banner in arrivals area
- Two (2) 6-foot company information tables in premium main lobby location
- Opportunity to provide branded swag for attendees
- Up to 25 tickets for employees, clients or invited guests

### **Nordic Innovation Summit MAJOR SPONSOR: \$25,000**

(Four opportunities.)

- Recognition as Major Sponsor with name and logo included in all communication surrounding the conference
- 30 second interstitial to be played during Summit
- Promotional video (max 2 minutes) may be provided for pre-program
- Linked logo and company description prominently displayed on website
- Logo prominently displayed during Summit
- One 6-foot company information tables in main lobby location
- Opportunity to provide branded swag for attendees
- Up to 15 tickets for employees, clients or invited guests



**Nordic Innovation Summit SESSION SPONSOR: \$10,000**

(Six opportunities)

- Company recognized as Session Sponsor
- Company name mentioned as Session Sponsor during the conference
- 20 second Interstitial to be played during Summit
- Linked logo displayed on website
- Logo displayed during Summit
- One 6-foot company information tables in main lobby location
- Opportunity to provide branded swag for attendees
- Up to 10 tickets for employees, clients or invited guests

**Nordic Innovation Summit SUPPORTING SPONSOR: \$5,000**

- Company name listed as Supporting Sponsor during webcast
- Logo displayed on website
- Logo displayed during Summit
- Up to 5 tickets for employees, clients or invited guests

**Nordic Innovation Summit SPONSOR: \$2,500**

- Company name listed as Sponsor during webcast
- Logo displayed on website
- Logo displayed during webcast
- Up to 3 tickets for employees, clients or invited guests

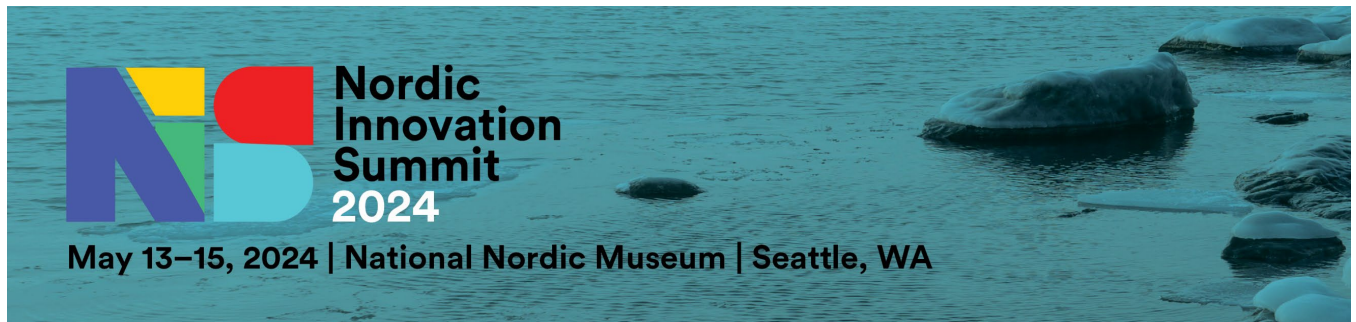
**Opening Session and Reception Sponsor (May 13, 2024): \$25,000**

(One opportunity)

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The 2024 Nordic Innovation Summit begins with sessions, keynotes, and a reception from 5:00pm to 8:00pm on May 13.

- A networking reception follows the presentation with opportunities to continue the conversation.



**Nordic Innovation Summit TECH TOUR SPONSOR: \$25,000**  
(One opportunity)

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Guests visiting from the Nordic region, speakers and special guests will be invited to participate in an exclusive private tour of the Puget Sound region's leading tech companies on May 15. Participation is limited.

- Exclusive Sponsor for Tech Tour: e.g. "Tech Tour presented by *Company Name*"
- Name and logo included in all communication surrounding the Tech Tour
- Linked logo and company description prominently displayed on website
- Opportunity to spend a day with the Summit's special guests and meet leaders in Seattle's innovation sector.

Contact:

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