



FOR IMMEDIATE RELEASE

National Nordic Museum Celebrates Earth Day with Free Admission

Sustainability is one of the Museum's four values, created from the shared ideals of the Nordic countries.

SEATTLE, WA (04.21.25)— In honor of Earth Day and its [core value of sustainability](#), the National Nordic Museum is pleased to open its doors with **free admission to all visitors on Tuesday, April 22.**

The LEED Gold-certified building was built to showcase the Nordic love of the outdoors in its architecture, by bringing the outdoors inside. As visitors step into the Museum, they are greeted by **the steep walls, long skylights, and hand-blown glass birds of Fjord Hall, a space evoking the majestic fjords of the region.** Throughout the museum's exhibitions we celebrate how the Nordic people and their descendants in the Pacific Northwest built their livelihoods from some of the most rugged conditions on Earth— and how they are now working to protect those same environments.

The Nordic cultures share a love of the outdoors and we are proud to celebrate that heritage for Earth Day. Against the backdrop of the climate crisis, it's important that we accelerate our work to preserve and take care of the planet we all live on.

— Lāth Carlson, CEO, National Nordic Museum

Visitors can also experience the temporary exhibition [Anne-Karin Furunes: Illuminating Nordic Archives](#) (on view through June 8, 2025). The exhibition includes **an exploration of the fragility of nature**, inspired by the historic and recent photography of Svalbard, a Norwegian archipelago situated between the North Pole and Norway. In a series of larger-than-life paintings, Furunes magnifies the stark realities climate change, capturing the beauty and vulnerability of nature in her signature perforated style.

Tickets can be purchased online at nordicmuseum.org or in-person.

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About the National Nordic Museum

The National Nordic Museum is the only museum in the United States that showcases the impact and influence of Nordic values and innovation in contemporary society and tells the story of 12,000 years of Nordic history and culture, across all five Nordic countries (Denmark, Finland, Iceland, Norway, and Sweden) as well as three autonomous regions (Greenland, the Faroe Islands, and Åland) and the cultural region of Sápmi.

Awarded a national designation by an Act of Congress in 2019, the Museum shares Nordic culture with people of all ages and backgrounds through exhibitions, a collection of 80,000 objects, unique educational and cultural experiences, and by serving as a community gathering place.

For more information, visit: www.nordicmuseum.org.

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