



FOR IMMEDIATE RELEASE

Where the Future Meets the Fjords: Nordic Innovation Summit 2025 Returns to Seattle

Trailblazing Astronaut. Nobel Prize Winner. Global Futurist.

Bold minds bring inspiring conversation to the National Nordic Museum October 21–22.

SEATTLE, WA (September 29, 2025) — Next month, Seattle once again becomes a hub of inspiration and creativity, showcasing the best of the Nordics and the Northwest when the Nordic Innovation Summit (NIS) returns for its 7th year, October 21–22. Hosted by the National Nordic Museum, the Summit provides two days of Nordic inspired keynotes, lectures, and panel discussions to ignite ideas, spark collaborations, and encourage learning from two regions that have much in common.

This year's Summit lineup puts resilience front and center—bringing together **world-leading futurist Mathias Sundin, Norwegian astronaut and filmmaker Jannicke Mikkelsen, and 2024 Nobel Prize in Chemistry laureate Dr. David Baker**, alongside dozens of executives, policymakers, and change-makers tackling the defining challenges of our time.

“We’re at a crossroads. Like our Nordic ancestors, we can chart a new course where both America and the Nordics thrive through the interchange of ideas,”

— **Låth Carlson, Executive Director & CEO, National Nordic Museum**

Innovation Without Borders

Structured around four core themes—**Health and Biotech, Energy, Security, and Transportation**—the Summit blends Nordic ingenuity with Pacific Northwest entrepreneurship. Attendees will explore solutions ranging from next-generation green transportation to cutting-edge biotechnology and AI-driven energy systems. Nordic resilience takes center stage as speakers weave thoughts on how determination, courage, and tenacity are related to innovation, collaboration and the future.

Featured Speakers Include:

- **Health and Biotech:** Christoffer Norn, PhD (Scape Bio), Charlotte Massey (US Chamber of Connection)
 - **Energy:** Maiken Møller-Hansen (Amazon), Isaac Kato (Two Ravens VC), Jonah Goldman (Generate)
 - **Security:** Minna Laajava (Consul General of Finland), Nauja Bianco (Nordic Geopolitics Expert)
 - **Transportation:** Sam Cho (Port of Seattle), Nick Huzar (Juicer)
-

A Global Stage for Collaboration

Timed to coincide with the **200th Anniversary of Norwegian immigration to America** and **One Ocean Week–Seattle**, the Summit offers a unique opportunity to reflect on past connections and confront future challenges—from climate change to international security.


"I just knew that this was going to be a place to find ideas, find inspiration - also encouragement to know that there are people around the world struggling with the same challenges we're struggling with and coming up with creative answers."

—Senator Marko Liias, Transportation Chair, Washington State Senate

The Details

 **Where:** National Nordic Museum, Ballard – Seattle, WA

 **When:** October 21–22, 2025

 **Registration:** [Nordic Innovation Summit 2025 Registration](#) | \$100 Two Day General Admission

 **Full Schedule:** [Nordic Innovation Summit 2025 Schedule](#) | [National Nordic Museum](#)

A Summit Powered by Partnership

The Nordic Innovation Summit is made possible by Amazon, Microsoft, the Scan Design Foundation, and the Port of Seattle, with support from the Consulate of Sweden.

About the National Nordic Museum

The National Nordic Museum is the only museum in the United States dedicated to showcasing the impact and influence of Nordic innovation and values. Awarded a national designation by an Act of Congress in 2019, the Museum explores 12,000 years of Nordic history and culture across Denmark, Finland, Iceland, Norway, Sweden, Greenland, the Faroe Islands, Åland, and the Sápmi region.

For more information, visit www.nordicmuseum.org.

Media Contact:

Laura Burgos
press@nordicmuseum.org
206.789.5707 x7025